



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
General Certificate of Education
Advanced Subsidiary Level and Advanced Level

ART AND DESIGN

9704/01

Paper 1 Controlled Test

October/November 2013

15 hours

To be given to candidates, at the discretion of the Art Teacher, on receipt by the Centre. Candidates must have **at least three weeks'** preparation time. The Controlled Test can be scheduled at any time provided that it is completed no later than 30 November 2013.



READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number, name and question number on the labels provided and attach to the top right-hand corner of the front of **each** sheet of paper.

Choose **one** of the questions given overleaf from **any** of the sections. Your work for this paper **may** or **may not** be related to work submitted for Components 2, 3 or 4.

Supporting work must be taken into the examination room and **must** be submitted for external assessment together with your final examination work. The submission will be assessed as a whole. The supporting work must consist of not more than **four** sides of paper (**two** sheets) no larger than A1 size on which smaller works may be mounted. You may work on smaller paper if you choose.

The examination assesses your response to visual stimuli and involves direct observation from primary sources, recording, analysis and 2D and/or 3D development.

At the end of the examination, fasten all your work securely together in the top left-hand corner with the Controlled Test examination piece(s) on the top.

All questions in this paper carry equal marks.

This document consists of **3** printed pages and **1** blank page.



Choose **one** of the following questions from **any** section.

Record, analyse and develop your ideas from direct observation and personal experience.

Section A is appropriate for **any** Area of Study and may be chosen by **any** candidate, particularly those who prefer an open-ended starting point.

Section B is appropriate for **any** Area of Study and may be chosen by **any** candidate, particularly those who prefer a specific starting point.

Section C is intended for candidates who prefer a specific design brief.

Section A

- 1 Entrances
- 2 Identity
- 3 Translucent
- 4 Weathered
- 5 Stark
- 6 Contained

Section B

- 7 Several different types of cactus and succulents in pots stand on a tray. One pot has fallen forward, spilling its contents.
- 8 An open door reveals the contents of a cupboard containing a broom, a mop, cleaning products, a bucket, dust pan and brush.
- 9 A person, dressed for a night out, stands or sits waiting to depart.
- 10 A view out onto a balcony with the scene beyond.
- 11 Interpret the whole or any part of this extract:

'The cool twilight was waning as our boat reached its mooring. A breeze rustled amongst grasses, reeds and foliage. On the bank a girl was lighting and hanging paper lanterns, creating a warm light on her face, dress and surrounding flowers. She placed a lantern on the water. Everything appeared to float in this ethereal atmosphere.'

Section C

- 12** Design a logo for a travel company called **Broad Horizons** offering bus tours focusing on art and history. Show how the logo will appear on a ticket, on a souvenir sweatshirt and on the side of a tour bus.
- 13** Design the cover and double-page layout for a brochure advertising a wildlife park called **Jungle Discovery**. Your layout should include the name of the park and illustrate the environment where visitors can follow pathways through designated secure areas, viewing a range of animals, reptiles and birds.
- 14** Design a repeat pattern for wrapping paper and containers for a company which imports antiques, ceramic ware and artefacts from various countries and with a range of cultural origins.
- 15** **Urban Shack** is a new club with a restaurant, sports and leisure facilities for city dwellers, aimed at creating a lively and original atmosphere. Select **two** roles that staff members may be employed in and design a **different** uniform or costume for each. You should include the name of the club or an abbreviation in your designs.

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